

REVOLUTIONIZING HEALTHY FOOD PRODUCTION: SNAP SMART MEAL SYSTEMS WITH BLOCK CHAIN AND AI INTEGRATION

Project title	Revolutionizing Healthy Food Production: SNAP Smart Meal Systems with blockchain and AI Integration
Sector	Agriculture and food processing; ICT; Health & Wellness; Smart Packaging Technology;
Location	Industrial Zone, Municipality of Ilijas, Sarajevo Canton, Bosnia and Herzegovina
Location description	The production site is located in the Industrial Zone of the Municipality of Ilijas, approximately 20 km from Sarajevo and 25 km from Sarajevo International Airport. The location provides direct access to the A1 highway, regional railway, and other infrastructure essential for regional and international logistics.
Company description/ Project background	SNAP d.o.o., established in 2025 and is focused on revolutionizing the healthy meal market through the integration of blockchain technology, artificial intelligence, and functional nutrition. The company is developing SMART food packages with advanced nutritional systems, AI personalization, and “Aurora Trace” quantum codes that influence the subconscious and well-being of the user.
Project status	Feasibility study completed; Investment structure and wallet-based fund distribution defined; Production site secured; Product prototypes and branding in development;

Project description	The SNAP project is building an innovative production and distribution system of intelligent meals tailored to each user via an AI-powered app and blockchain validation. The meals contain natural functional ingredients (adaptogens, probiotics and immunity boosters) and smart self-heating packaging. Each meal is embedded with Aurora Trace tokens, which enable transparency, loyalty rewards, and quality traceability for users and stakeholders.	
Estimated total investment cost	5.000,000 EUR	
Inputs provided by local partner	**Value**	**Description**
	1.000,000 EUR	Ownership of a production facility in the Ilijas industrial zone; Access to Rational cooking and vacuum technology; Initial product prototypes; Software architecture of the SNAP AI system; Local marketing and sales channels; Pre-agreements with local authorities for tax incentives and support;
Inputs required from foreign partner	**Value**	**Description**
	4.000,000 EUR	Automated packaging and production equipment; Block chain infrastructure and mobile app development; Product internationalization (design, marketing, logistics); Initial procurement of raw ingredients for six-month scale-up; AI systems for nutritional personalization;
Form of cooperation with foreign partner	**Financial**	**Technical**
	Equity Participation Joint Venture Grant Support	Access to AI and block chain know-how; Management and marketing expertise; Global market entry and distribution partnerships;
Supporting information available	For additional information about this business building, please contact FIPA either by e-mail: fipa@fipa.gov.ba or phone number: +387 33 278 080.	